

NEI/EE/DOCKET NO: MEI/3-DAY
PRIOR ATTORNEY DOCKET NO: 7791-0123-25 CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: DAY ET AL.

CONFIRMATION NO. 1724

US APPLICATION NO: 09/619,134

FILING DATE: July 18, 2000

GROUP ART UNIT: 3622

EXAMINER: DURAN

TITLE: Targeted Marketing and Purchase Behavior Monitoring System

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

37 CFR 1.116 AMENDMENT AFTER FINAL

Sir:

In response to the Office Action mailed July 22, 2003, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.

#16/P
11/6/03

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GROUP 3600

Enter This
Amendment
11/6/03
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AF/3622
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TRANSMITTAL LETTER AND AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

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DEC 29 2003

GROUP 3600

RE: Attorney Docket No.: MEI/3-DAY
Application Serial No.: 09/619,134
Filed: July 18, 2000
Title: Targeted Marketing and Purchase Behavior Monitoring System
Inventor: Larry J. Day et al.
Group Art Unit: 3622
Examiner: Duran

SIR:

Attached hereto for filing are the following papers:

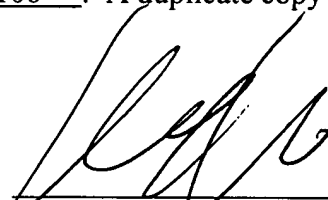
37 CFR 1.116 Amendment After Final (16 pages)
Appeal Brief (3 copies)
Attachment 1

Our check in the amount of \$330.00 are attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.

31518
PATENT TRADEMARK OFFICE

12/19/03
Date


Richard A. Neifeld, Ph.D.
Registration No. 35,299
Attorney of Record

Printed: December 19, 2003 (1:17pm)

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